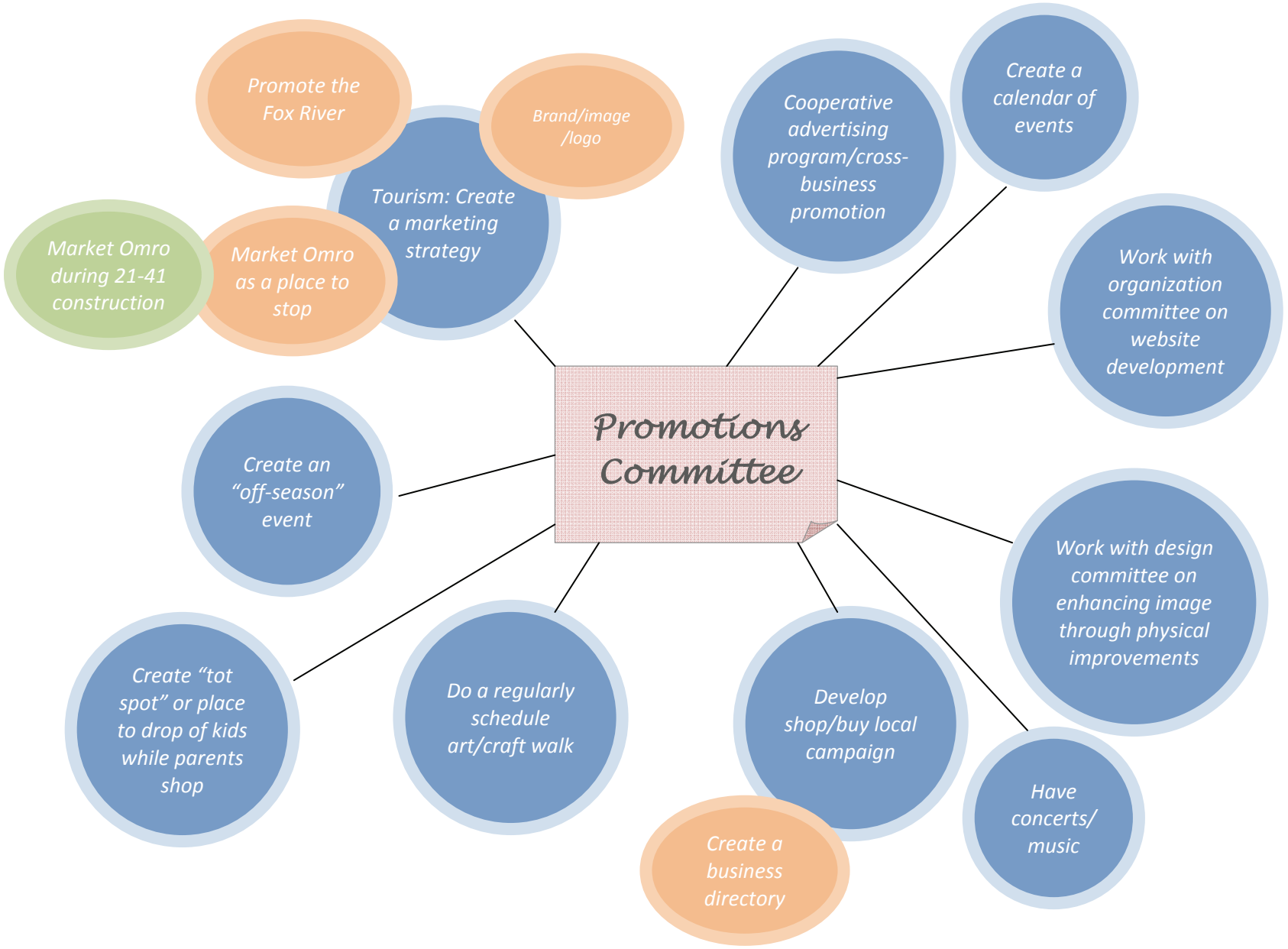
Promotions Committee
Tourism: Create a marketing strategy
Promote the Fox River
Brand/image /logo
Market Omro during 21-41 construction
Market Omro as a place to stop
Cooperative advertising program/cross-business promotion
Create a calendar of events
Work with organization committee on website development
Create an "off-season" event
Work with design committee on enhancing image through physical improvements
Create "tot spot" or place to drop of kids while parents shop
Do a regularly schedule art/craft walk
Develop shop/buy local campaign
Have concerts/ music
Create a business directory